

Hints for Entering Creative Arts

Rules and regulations: Please read the General Rules and Regulations printed within each division. Rules particular to a division will be printed at the beginning of the division. Any questions may be emailed to creativearts@thebige.com or telephone 413-205-5015.

Entry forms: Entry forms may be printed from the web site (www.thebige.com/creativearts). Feel free to photocopy if you need extra or for a friend. Online entries are acceptable and encouraged. Please call if encountering a problem with online entries – (413-205-5015).

Filling out entry forms: Print legibly. Fill out as completely and as accurately as possible. Full name, mailing address and phone number to reach you are a must. Note the section number that meets your exhibit the closest (judges and management have the right to change the section). Be sure to note where asked if you are a first time exhibitor in that category as some of our sponsors have awards particular to first time exhibitors. See **Division Sections & Entry questions - # 9** under General Rules and Regulations.

Youth entries: Youth are considered 9 to 18 years of age as of January 1, 2011. Youth are to check off the “youth” box on the entry form when submitting entries and the DOB must be noted on the entry form.

Entry Limit: A limit of three (3) entries per exhibitor is allowed. NOTE: Photography is a Creative Arts exhibit and is to be included in the limit of 3 entries, i.e., you may enter 2 pieces in needlework and 1 in Photography. See #9 under General Rules and Regulations

Special Theme: You may choose only one of your entries to be entered into the Special Theme Division. Be sure to check the box on the entry form for Special Theme. Multiple entries will result in cancellation of all your entries into Special Theme consideration. The Big E is the Special Theme for 2011.

Entry schedule: Entry forms are due August 1. Late entries will be accepted between August 1 and August 15 at double the entry fee. Entry forms are accepted online, via mail or fax (413-205-5104).

Identification tags: These may be obtained from the web site (www.thebige.com/creativearts). These tags should be adhered to each exhibit for identification purposes. Feel free to photocopy. Attaching the identification tags prior to arriving on receiving day will benefit you with a quicker check-in.

Bringing Entries to the Fairground: Entries will be accepted Friday, September 9 between 3pm to 6pm, and Saturday, September 10 between 9am and 1pm. Bring your exhibit directly to the New England Center. Enter through Door 1 on Hampden Avenue.

Mailing in your entries: See # 14 under General Rules and Regulations.

Picking up entries: No entries will be released before Monday, October 3. Release time on Monday is between the hours of 9 and 6; you must bring your exhibitor’s claim ticket with you (one claim ticket per exhibit). Claim tickets are issued at time of drop-off. Claim tickets for those who mail in are taped to the box in which the exhibit will be shipped at the conclusion of the Fair. Mail return of exhibits will be within the week following the closing of the Fair. See # 15 under General Rules and Regulations.

Insurance, Protection Responsibility and loss or damage – Read #7 and #8 under General Rules and Regulations.

Judging Criteria , Decisions, and Grievance – Read #11, # 12 and #13 under General Rules and Regulations.

Awards - See #17 under General Rules and Regulations.

PHOTOGRAPHY RULES AND GUIDELINES

- 1. Exhibitor Compliance.** Exhibitors are urged to study the following rules carefully before making application for entries. A signed entry serves as an agreement to comply with all rules and regulations. Incomplete (unsigned) entries will be returned with any accompanying payment.
- 2. Eligibility.** Entries shall be limited to the divisions listed. Each entry must be a recent work by the exhibitor. Each entry should be neat, clean and not entered in a previous Eastern States Exposition showcase. All entered items must be exposures made since September 1, 2010. In keeping with Eastern State's family orientation, items of an offensive, controversial or objectionable nature or subject matter will not be accepted.
- 3. Entries.** A separate entry form is required for each exhibitor. Entry fee is \$5 per entry. Entry forms are online and may be downloaded. The use of certified mail is encouraged to avoid postmark disputes. Faxed entries will be accepted and will be processed when a credit card number has been charged. ***Metered mail postmark will not be accepted as proof of deadline compliance.*** Denoted required fields on the entry form must be completed or the entry form will be returned for completion. The entry fee is doubled for late entries and late entries are accepted until August 15.
- 4. Number of entries.** You may enter only one photo per section with a total limit of three (3) photos to be entered. If you are also entering another exhibit in the Creative Arts department, you may only enter a total of three (3) exhibits. i.e. 2 in Photography and 1 in Needlework. If more than three (3) entries are received from the same exhibitor all items entered from that exhibitor will be disqualified. Every effort will be made to showcase all entries. Due to space limitations, Fair management reserves the right to not display all entries.
- 5. Initial passes.** Upon receipt and acceptance of entry, entry passes will be mailed to the exhibitor. Late entries may not receive passes.
- 6. Premium Payment.** The Big E assumes no responsibility for premium checks once they are presented to the exhibitor. All checks must be cashed and missing checks reported prior to December 1. After January 1 the show books are closed and protests are not valid.
- 7. Release Date.** Exhibitors who remove one or more entries without a release will forfeit all premiums won. **Premiums will be forfeited if exhibitor chooses to remove the entry early regardless of who owns the entry.** All entries will be released on Monday, October 3 between the hours of 9am and 6pm.
- 8. Loss or damage.** Every reasonable precaution is taken by Eastern States Exposition in handling and exhibiting items from the time we receive the exhibit until its release after the show or after The Big E. All exhibits will be under the direction of Eastern States Exposition, who will exercise every reasonable care in the protection of exhibits. In no case will Eastern States Exposition or Management be responsible for any loss, injury or damage to any entry; or loss, injury or damage done by or arising from any entry exhibited by him/her and shall indemnify Eastern

States Exposition against legal or other proceedings in regard thereto. All consumption of food/beverages in the New England Center by exhibitors and their guests is done at the exhibitor's risk.

9. **Protection Responsibility.** Entries that are on exhibit during The Big E will be insured from the time of delivery for the estimated value of the piece until the item is picked up or shipped from Eastern States Exposition after Monday, October 3, 2011. Photos will be insured against all risks of physical loss or damage from any external cause while objects are on location during the period of loan. The policy contains the usual exclusions from loss or damage that occurs by any event beyond the control of Eastern States Exposition. We advise and request that all artists carry homeowners/home renters insurance to help insure any items/photos of extreme value. Insurance while in transit is the responsibility of the artist.
10. **Judging Criteria.** Judges will be looking for mastery of the medium, sharpness, exposure, print contrast, general artistic and aesthetic value in all divisions and classes.
11. **Decisions by Judges.** Creative Arts Photography Division is considered a Judged Exhibit because each item is evaluated individually on its own merit. Divisions/classes may be combined or split at the discretion of Fair Management based on number of entries and quality of articles. Judges' decisions are final. Decisions may not be disputed with the office staff or volunteers. The staff and volunteers may not serve as judges nor dispute the judges' decisions! Judges may give more than one award at the same level in any section, in each class. Judges also reserve the right to give awards at the deserving level. If work does not meet standards or quality, one or more awards may be omitted. Judges reserve the right to move entries to another category if they feel the entry is incorrectly listed. The judges may also add a section within a category to enable them to properly evaluate the work.
12. **Grievance Procedure.** An exhibitor wishing to protest or appeal any action, condition or circumstance occurring during the show which he/she considers detrimental to his interests, the interests of his fellow exhibitors or those of the Exposition, may protest, complain or appeal to Management at any time prior to the release hour for his exhibits, by plainly stating his appeal or protest in writing and attaching thereto a fee of \$100, such fee to be refunded upon settlement of the claim in his/her favor but forfeited if the protest is not sustained. Protests questioning the competency or fairness of judges will not be entertained or condoned. In all cases of complaint, protest or appeal, the decision of the executive committee will be binding and final.
13. **Division Sections and Entry Questions.** Study division and section listings. Select carefully. If you have any questions or need help filling out an entry form, please contact the Creative Arts office via email at creativearts@TheBigE.com or by telephone at 413-205-5015.
14. **Reproduction.** Photos may be reproduced at the discretion of Fair Management. Photos will be properly credited.

SUBMITTING ENTRIES AND RETURNING ENTRIES

Mail-in-Entries (incoming and outgoing). Please read carefully to ensure proper handling of your entry. Shipped or mailed Creative Arts entries must arrive between September 6-10, 2011.

Shipped entries should be labeled in the following manner:

Name of exhibitor
Eastern States Exposition
Creative Arts Department
1305 Memorial Ave
West Springfield MA 01089

A prepaid shipping label must be included for return of your items. Be sure the return label includes the necessary bar code.

Entries will be reshipped in the same packaging in which they were received. A packing sheet listing each item must be enclosed in the package. A photo may also be included with the packing sheet to ensure proper identification for return shipping.

Entries will not be shipped to Post Office boxes; street addresses must be provided.

Management reserves the right to not return photos that do not have the required shipping label and/or materials for return.

All entries will remain during The Big E. Show Management reserves the right to not display all photos.

Mailing return will begin October 3, 2011.

Hand Delivered Entries. Hand delivered photos may be brought to Eastern States Exposition/New England Center on Friday, **September 9, 2011 between the hours of 3pm and 6pm and on Saturday, September 10, 2011, 9am-1pm.** We cannot receive any entry forms or fees on the delivery days.

Entry Limitations. Send or fax all entry forms with full payment for each entry to Creative Arts, Eastern States Exposition, 1305 Memorial Ave, W. Springfield MA 01089; fax 413-205-5104. Only prepaid computerized forms will be processed with your item(s). Be sure you have completed all necessary information, as forms not completed may be returned to the sender. Entry guidelines not followed may result in non-acceptance of your entry. Reminder – one photo per section with a maximum of three (3) photos to be entered. Photography is considered part of the Creative Arts department, therefore a total of three (3) entries is the ruling. Ie, if you enter any item(s) within any division under Creative Arts and Photography, the total entries is three (3). Any exhibitor entering more than three items will be disqualified.

Picking up entries. Entries will be released on Monday, October 3, 2011, from 9am-6pm. Entries to be returned by mail will begin Monday, October 3.

Placement. All entries may not receive a placement.

Display. All entries may not be displayed.

Rights. Eastern States Exposition reserves the reproduction rights to all photos to be used to promote the Fair. Proper photo credit will be provided.

ENTRY SIZE AND MOUNTING GUIDELINES

Entry limitations. Only one print will be accepted in each class. If more than one entered item is received from the same exhibitor for any one class, all items entered from the exhibitor for that class will be disqualified by the judges. No more than three (3) entries will be allowed per exhibitor within the Creative Arts department.

Entry mounting and size limitation.

1. Photos must be securely matted and mounted on a black or white 2 or 4 ply mount board or foam core to the specified outer dimensions of no smaller than 8" x 10" or larger than 14" x 16" including matting. Any entered item not complying with these specifications will be disqualified and not displayed. Ask your processing lab to dry mount your entered item(s) to the specifications outlined.
2. Matting may be any color choice. Double matting is not allowed.
3. No hangers
4. No cardboard or scotch taped items will be allowed to compete.

Entry identification. Exhibitor's name should be printed on the back of the entry. Your name should not be anywhere on the front of the entry. You may include a title to your photo on the front of the exhibit.

Display exhibit. Please be advised that Velcro will be affixed to each photo for display purposes.

Eastern States Exposition Photography Competition
September 16-October 2, 2011
Division 26

Entry form must be received by August 1, 2011, with \$5 entry fee. Late entries will be accepted until August 15 at \$10 per entry.

Who: Youth ages 9-18 and adults over 18 years of age. Pre-registration is required. All pre-registered exhibitors will receive an entry pass.

See Rules and Guidelines for complete details.

Prizes: 1st place - \$20 2nd place - \$ 17 3rd place - \$14

Questions: email creativearts@TheBigE.com or call (413) 205-5015.

~~~~~  
**Entry limit: One photo per section up to a maximum of three (3) photos per exhibitor. Reminder: if you are also entering in any of the other Creative Art Divisions, only three (3) entries in total. More than three (3) entries may result in disqualification.**

### **Section Descriptions**

**Black and White** –Must be a black/white print from a single, original exposure.

- A1. Environment Portrait (farmer in field with barn in background, child in garden, etc.)
- A2. Architectural
- A3. Landscapes
- A4. Still life
- A5. Portrait
- A6. Animals
- A7. 4-H, FFA and other youth activities
- A8. Eastern States Exposition (photo depicting ESE related event, animal, person, etc.)
- A9. Other Not Listed

**Color** – **Must be a color print from a single, original exposure**

- B1. Environment Portrait (farmer in field with barn in background, child in garden, etc.)
- B2. Architectural
- B3. Landscapes
- B4. Still life
- B5. Portrait
- B6. Animals
- B7. 4-H, FFA and other youth activities
- B8. Eastern States Exposition (photo depicting ESE related event, animal, person, etc.)
- B9. Other Not Listed

### **Digitally/artistically manipulated photo**

**C1.** Any photo from the above listings that has been digitally or artistically manipulated – include an index card stating what you have manipulated.

### **Class Description**

- IP = Instructor/Professional
- NP = Non-professional/amateur
- Y = Youth ages 9-18, must include DOB on entry form

**PHOTOGRAPHY ENTRY FORM**  
**ONE EXHIBITOR PER SHEET PLEASE**  
**Agriculture & Education Office, Eastern States Exposition**  
**1305 Memorial Avenue, West Springfield MA 01089**  
**FAX 413.205.5104 PHONE 413.205.5015**

EXHIB.NO \_\_\_\_\_  
(FOR OFFICE USE ONLY)

Check Here if Youth Exhibitor

EXHIBITOR \_\_\_\_\_ EMAIL ADDRESS: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_

STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_ TELEPHONE: \_\_\_\_\_ YOUTH BIRTHDATE: \_\_\_\_\_

CREDIT CARD #: \_\_\_\_\_ EXP DATE: \_\_\_\_\_ NAME ON CARD: \_\_\_\_\_

Please circle one: MAILING PICKING UP Please see your exhibitor's catalog for delivery/ mailing guidelines.

| Exposure | Section | Class IP/NP/Y | Type of camera used | Title | Type of Film (if any) | Shutter speed (lens opening) |
|----------|---------|---------------|---------------------|-------|-----------------------|------------------------------|
|          |         |               |                     |       |                       |                              |
|          |         |               |                     |       |                       |                              |
|          |         |               |                     |       |                       |                              |
|          |         |               |                     |       |                       |                              |
|          |         |               |                     |       |                       |                              |
|          |         |               |                     |       |                       |                              |

I am interested in volunteering during the Fair. For form, please go to [www.thebige.com/creativearts](http://www.thebige.com/creativearts).

**AGREEMENT OF RESPONSIBILITY AND LIABILITY:**

The Eastern States Exposition, its officials, officers, directors, employees and agents, hereinafter collectively referred at as the "Exposition" and the Owner, Exhibitor, Associates, employees, their agents and/or representatives, hereinafter collectively referred to as "Participants"

At no time will the Exposition assume care, custody or control of any animals, livestock and or personal property of the exhibitor. At all times the participants will have full control, custody and will care, feed and keep safe their animal, livestock and personal property. All in accordance with the rules and regulations of the Exposition and the show management. In no case will the Exposition or Management be responsible for any loss, injury or damage to any animal or entry, or loss, injury or damage done by or arising from any animal exhibited by him/her and shall indemnify the Exposition against legal or other proceedings.

Participants will indemnify and hold harmless the Exposition for all damage, expenses or liabilities incurred as a result of any expense, loss, claims, cost or any liability, including, but not limited to, consultant fees, legal or court cost, Exposition management labor expenses and or cost, as well as expensed and or cost for blood, tissue, urine, milk or carcass sampling and testing incurred as a result of Exposition rule and regulation violations and all agreements here in, including, but not limited to unethical fitting, udder tampering, filling, illegal or non-approved use of drugs, medication and or prohibited substance as a result of participants involvement in the Exposition.

A signed entry serves as an agreement to comply with all rules and regulations contained within this book and all other official Exposition mailings, The National Show Ring Code of Ethics as approved by the North American Livestock and Rodeo Managers Association, The Alpacas Owners and Breeders Association and/or The Purebred Dairy Cattle Association Show Ring Code of Ethics. An unsigned entry will be returned with any accompanying payment. This signature certifies I have read, understand and agree to abide by all Rules and Regulations.

If participant is a minor, Participant's parent or guardian must sign the entry form acknowledging they have read the Exposition rules and regulations and agree to observe and abide by these rules and regulations. Parent or guardian further acknowledges that they have read and explained to the Participant this agreement and explained and cautioned the Participant on the penalties for prohibited substance, unethical fitting and tampering of livestock.

I (we) have read and understand all aforementioned rules and regulations and conditions of this agreement. I (we) certify the above information is true to the best of my knowledge and entries comply with all aforementioned rules and regulations in respect to my participation and all other persons and enterprises with an interest in the entered animal(s) and for those of anyone else, including but not limited to fitters, who are involved in the care of, show preparation and/or showing of the entered animals.

DATE SIGNATURE OF OWNER OR AGENT SIGNATURES OF PARENT OR GUARDIANS