



EASTERN STATES EXPOSITION

FOR IMMEDIATE RELEASE

Contact:

Phone:

Local Youth Participates in New England 4-H Activity

West Springfield, Mass. - _____ of _____ just returned from The Big E in West Springfield, Massachusetts where she/he participated in 4-H _____ with her/his _____. _____ placed _____ and also participated in _____. Participating at The Big E enabled _____.

In order to attend The Big E, _____.

_____ is a member of _____ Club located in _____. She/he has been involved with 4-H for _____ years and is a student at _____ in _____. _____ also participates in the _____ (extracurricular).

4-H is one of the largest youth development programs in America with more than 6.5 million young people, ages 5-19, and 540,000 youth and adult volunteers. The fundamental 4-H ideal of practical, "learn by doing" experiences encourages youth to experiment, innovate and think independently. 4-H is in every community across America. 4-H is operated and supported by a shared leadership of public and private partners including National 4-H Headquarters, USDA within the Cooperative State Research, Education and Extension Service.

Eastern States Exposition, Home of The Big E, runs from September 14-30, 2012 and produces the largest fair in the northeast. The Big E hosts over 3000 4-H participants from the six New England States in a range of activities. Eastern States Exposition strives to make a positive difference in the lives of youth by developing their potential for leadership, growth and citizenship, providing an educational experience for urban and rural persons, especially youth, through programs and exhibitions designed to include local and regional participation, demonstration and competition. Visit www.thebig.com for more information.

Eastern States Exposition Mission

Eastern States Exposition is a not-for-profit corporation committed to excellence in providing year-round opportunities for the development and promotion of agriculture, education, industry and family entertainment while preserving our New England heritage.

4-H Mission

4-H empowers youth to reach their full potential, working and learning in partnership with caring adults.

Home of The Big E

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