



EASTERN STATES EXPOSITION

FOR IMMEDIATE RELEASE

Contact:
Phone:

Local Youth To Attend New England 4-H Activity

West Springfield, Mass. - _____ of _____ will participate in _____ on _____ at The Big E in West Springfield, Massachusetts. She/he is a member of the _____ Club located in _____. In order to attend The Big E, _____

_____ will be showing/demonstrating her/his _____ and has been a member of 4-H for _____ years. She/he is a student at _____, located in _____.

4-H is one of the largest youth development programs in America with more than 6.5 million young people, ages 5-19, and 540,000 youth and adult volunteers. The fundamental 4-H ideal of practical, “learn by doing” experiences encourages youth to experiment, innovate and think independently. 4-H is in every community across America. 4-H is operated and supported by a shared leadership of public and private partners including National 4-H Headquarters, USDA within the Cooperative State Research, Education and Extension Service.

Eastern States Exposition, Home of The Big E, runs from September 14 – 30, 2012 and produces the largest fair in the northeast. The Big E hosts over 3000 4-H participants from the six New England States, in a range of activities. Eastern States Exposition strives to make a positive difference in the lives of youth by developing their potential for leadership, growth and citizenship, providing an educational experience for urban and rural persons, especially youth, through programs and exhibitions designed to include local and regional participation, demonstration and competition. Visit www.thebig.com for more information.

Eastern States Exposition Mission

Eastern States Exposition is a not-for-profit corporation committed to excellence in providing year-round opportunities for the development and promotion of agriculture, education, industry and family entertainment while preserving our New England heritage.

4-H Mission

4-H empowers youth to reach their full potential, working and learning in partnership with caring adults.

Home of The Big E