



# 2011 Big E Gold Cheese Competition Official Entry Form

PLEASE PRINT. Be sure to completely fill out all information, including product information on following pages of this form.

Your Name: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_

All cheeses must arrive no later than August 24, 2011 at 5pm. No markings of Any kind should appear on submitted cheese. Labels will be provided. For payment and/or shipping questions contact Elena Hovagimian at 413-205-5011 or [agininfo@thebige.com](mailto:agininfo@thebige.com)

**Total cheeses entered**

\_\_\_\_\_ x \$25=

\$\_\_\_\_\_ total

If paying by check or money order, please make payable to "Eastern States Exposition."

We also accept credit cards:  MASTERCARD  VISA  Discover

CARD # \_\_\_\_\_ Expires \_\_\_\_ / \_\_\_\_

Print Cardholder Name: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Cheesemaker Name: \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Website: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ email: \_\_\_\_\_

My cheeses are available at: \_\_\_\_\_

Class no. \_\_\_\_\_ Description of Entry \_\_\_\_\_

Class no. \_\_\_\_\_ Description of Entry \_\_\_\_\_

Class no. \_\_\_\_\_ Description of Entry \_\_\_\_\_

Class no. \_\_\_\_\_ Description of Entry \_\_\_\_\_

MAIL COMPLETED ENTRIES/SAMPLES TO:  
Eastern States Exposition  
Mallary Complex - Ag/Ed Department  
1305 Memorial Avenue, West Springfield, MA 01089

FAX COMPLETED ENTRIES TO: 413-205-5104

If you wish to enter more cheeses than the entry form provides, please photocopy or download entry forms online at [www.thebige.com/cheese](http://www.thebige.com/cheese).

## **Cheese Contest Entry Rules**

1. An entry form and entry fee of \$25 for each entry must be received by Eastern States Exposition no later than August 10, 2011 to be eligible for competition.
2. Cheeses made in New England by a New England licensed cheesemaker in a licensed dairy facility are eligible to compete.
3. Classes will be determined based upon entries. Remember: All cheese are based on their individual merit and not based on the best in class. Classes that receive less than three entries may be eliminated and entries moved to the appropriate Open Class. The contest Judges or Show Management reserves the right to move product that appears to be misclassified into the correct cheese class.
4. Cheeses with federal standard of identity must conform to those standards.
5. Each entry must be in its original form. In all categories, except hard cheeses, please send 3 samples or pieces of cheese. Please send complete wheel, loaves or blocks.

## **Cheese Contest Judging Rules**

1. Cheeses are judged by deducting points from a 100 point scale, based on defects for technical judges and desirable qualities for aesthetic judges. Judges' score sheets will be returned to participants. Gold, Silver and Bronze medals will be awarded, based on the following: Gold 95 to 100 points; Silver 90-94 points; and, Bronze 80-89 points. All cheeses placing below 80 points will be awarded a no medal.
2. All Gold Medal winning cheeses are eligible for Best in Show. Best in Show is determined by all judges as the overall best cheese of the day regardless of previous score.
3. Each cheese will be evaluated by a panel of three judges: Aesthetic, Technical and Guest Judge. Aesthetic and Technical judges scores will be counted towards the overall score. Guest Judges are invited chefs, local cheese writers and cheese enthusiasts who work with the judges to learn more about New England Cheeses. Guest judge scores do not count, but they do receive copies of their score sheets to utilize in future cheese opportunities.
4. Cheese entries become the property of Eastern States Exposition and are used for promotional purposes.

## **Cheese Contest Promotion and Results Release**

1. All medal winning cheeses will be on display in the Cheese Shoppe & Garden located outside the Mallary Complex during the 17-days of The Big E, Sept. 16 – Oct 2. Promotional material or placards are encouraged and used for display. Materials should not be reflected on actual entries for judging. Remaining cheese is used in throughout the Fair at various tasting events. If additional samples of cheese are needed, the cheesemaker will be contacted. Additional opportunities for cheese promotions will be given as information becomes available.

## How to Enter

### Step 1: Send in Your Product Entry Forms and Fees

The official entry form for the 2011 North East Gold Cheese Contest is below.

1. Fill out one entry form per entry. Feel free to photocopy the entry form.
2. Each contest entry must be accompanied by a \$25 entry fee. Make checks payable to Eastern States Exposition. MasterCard, Visa and Discover will also be accepted.
3. Entry forms and fees must be received by August 10, 2011. All entrants will receive labels from ESE.

**Mail Forms and Fees To:  
Eastern States Exposition  
Agriculture & Education Dept.  
Mallery Complex  
1305 Memorial Ave  
West Springfield, MA 01089**

### Step 2: Ship Your Entries to Eastern States Exposition

Please make sure your ESE labels are securely affixed to your entries. Securely wrap or box your entries to ensure safe delivery. All products should not have any markings or labels of any kind other than your ESE designated labels.

Entries should arrive before 4:30 PM on the day of delivery, and must arrive on August 23 & 24, 2011.

### **Ship Entries To:**

**Eastern States Exposition  
Agriculture & Education Dept.,  
Mallery Complex  
1305 Memorial Ave  
West Springfield, MA 01089**

If you have any questions about entering or shipping your entries, please contact Elena at 413-205-5011.

## Cheese Classes

All classes are open to all milks. Please remember that cheeses are judged on individual merit. Classes maybe reorganized in the best interest of judging at the discretion of competition management.

- Class 1**            **Cheddar**
- Class 2**            **Colby, Monterey Jack, Brick, Muenster** - Includes Colby-Jack blends
- Class 3**            **Swiss Styles** - Swiss & Baby Swiss cheese, Gruyere
- Class 4**            **Mozzarella, String Cheese, and Provolone**
- Class 5**            **Blue Veined Cheeses** - Blue, Gorgonzola, Stilton
- Class 6**            **Flavored Soft Spreads** - including flavored spreadable natural cheeses.
- Class 7**            **Flavored Semi-Soft Cheese** – Natural flavored cheese with 40% to 50% moisture.
- Class 8**            **Flavored Hard Cheese** – Natural flavored cheese with 39% moisture or less.
- Class 9**            **Wash Rind/Smear Ripened Cheese** – Includes all natural smear (surface) ripened cheese.  
Example: Tilsiter, Limburger, Brick, Gruyere (washed rind only) and other soft, semi-soft or hard smear ripened cheese, flavored or unflavored.
- Class 10**          **Soft Cheese** – Flavored or unflavored; natural cheese with 51% or higher moisture content. If cheese is intended to be used as a spread – please see class 6.
- Class 11**          **Smoked Cheeses** – any and all smoked cheeses, regardless of previous class listing should be entered in this class.
- Class 12**          **Feta** – includes flavored fetas.
- Class 13**          **Mold Ripened Cheeses** - excludes blue veined cheeses [please see class 5].
- Class 14**          **Open Class for all other cheeses** - Further classes maybe created based on entries at the discretion of competition management.