

**Eastern States Exposition Photography Competition
September 17-October 3, 2010**

Division 26

Entry form must be received by August 1, 2010, with \$5 entry fee. Late entries will be accepted until August 15 at \$10 per entry.

Who: Youth ages 9-18 and adults over 18 years of age. Pre-registration is required. All pre-registered exhibitors will receive an entry pass.

See Rules and Guidelines for complete details.

Prizes: 1st place - \$20 2nd place - \$ 17 3rd place - \$14

Questions: email creativearts@TheBigE.com or call (413) 205-5015.



Division 26

Entry limit: One photo per section up to a maximum of three (3) photos per exhibitor.

Section Descriptions

Black and White –Must be a black/white print from a single, original exposure.

- A1. Environment Portrait (farmer in field with barn in background, child in garden, etc.)
- A2. Architectural
- A3. Landscapes
- A4. Still life
- A5. Portrait
- A6. Animals
- A7. 4-H, FFA and other youth activities
- A8. Eastern States Exposition (photo depicting ESE related event, animal, person, etc.)
- A9. Other Not Listed

Color – **Must be a color print from a single, original exposure**

- B1. Environment Portrait (farmer in field with barn in background, child in garden, etc.)
- B2. Architectural
- B3. Landscapes
- B4. Still life
- B5. Portrait
- B6. Animals
- B7. 4-H, FFA and other youth activities
- B8. Eastern States Exposition (photo depicting ESE related event, animal, person, etc.)
- B9. Other Not Listed

Class Description

IP = Instructor/Professional

NP = Non-professional/amateur

Y = Youth ages 9-18, must include DOB on entry form

PHOTOGRAPHY RULES AND GUIDELINES

- 1. Exhibitor Compliance.** Exhibitors are urged to study the following rules carefully before making application for entries. A signed entry serves as an agreement to comply with all rules and regulations. Incomplete (unsigned) entries will be returned with any accompanying payment.
- 2. Eligibility.** Entries shall be limited to the divisions listed. Each entry must be a recent work by the exhibitor. Each entry should be neat, clean and not entered in a previous Eastern States Exposition showcase. All entered items must be exposures made since September 1, 2010. In keeping with Eastern State's family orientation, items of an offensive, controversial or objectionable nature or subject matter will not be accepted.
- 3. Entries.** A separate entry form is required for each exhibitor. Entry fee is \$5 per entry. Entry forms are online and may be downloaded. The use of certified mail is encouraged to avoid postmark disputes. Faxed entries will be accepted and will be processed when a credit card number has been charged. ***Metered mail postmark will not be accepted as proof of deadline compliance.*** Denoted required fields on the entry form must be completed or the entry form will be returned for completion. The entry fee is doubled for late entries and late entries are accepted until August 15.
- 4. Number of entries.** You may enter only one photo per section with a total limit of three (3) photos to be entered.
- 5. Initial passes.** Upon receipt and acceptance of entry, entry passes will be mailed to the exhibitor. Late entries may not receive passes.
- 6. Premium Payment.** The Big E assumes no responsibility for premium checks once they are presented to the exhibitor. All checks must be cashed and missing checks reported prior to December 1. After January 1 the show books are closed and protests are not valid.
- 7. Releases.** All release documents will be issued from the Superintendent's office. Exhibitors who remove one or more entries without a release will forfeit all premiums won. **Premiums will be forfeited if exhibitor chooses to remove the entry early regardless of who owns the entry.**
- 8. Requirements for number of entries, size and presentation.** Only one print per exhibitor will be accepted in each class. If more than one entered item is received from the same exhibitor for any one class, all items entered from that exhibitor for that class will be disqualified. However, due to space limitations, a limited number of entries may be showcased at the discretion of show management.
- 9. Loss or damage.** Every reasonable precaution is taken by Eastern States Exposition in handling and exhibiting items from the time we receive the exhibit until its release after the show or after The Big E. All exhibits will be under the direction of Eastern States Exposition, who will exercise every reasonable care in the protection of exhibits. In no case will Eastern States Exposition or Management be responsible for any loss, injury or damage to any entry; or loss, injury or damage done by or arising from any entry exhibited by him/her and shall indemnify Eastern

States Exposition against legal or other proceedings in regard thereto. All consumption of food/beverages in the New England Center by exhibitors and their guests is done at the exhibitor's risk.

10. **Protection Responsibility.** Entries that are on exhibit during The Big E will be insured from the time of delivery for the estimated value of the piece until the item is picked up or shipped from Eastern States Exposition after Monday, October 4, 2010. Photos will be insured against all risks of physical loss or damage from any external cause while objects are on location during the period of loan. The policy contains the usual exclusions from loss or damage that occurs by any event beyond the control of Eastern States Exposition. We advise and request that all artists carry homeowners/home renters insurance to help insure any items photos of extreme value. Insurance while in transit is the responsibility of the artist.
11. **Judging Criteria.** Judges will be looking for mastery of the medium, sharpness, exposure, print contrast, general artistic and aesthetic value in all divisions and classes.
12. **Decisions by Judges.** Creative Arts Photography Division is considered a Judged Exhibit because each item is evaluated individually on its own merit. Divisions/classes may be combined or split at the discretion of Fair Management based on number of entries and quality of articles. Judges' decisions are final. Decisions may not be disputed with the office staff or volunteers. The staff and volunteers may not serve as judges nor dispute the judges' decisions! Judges may give more than one award at the same level in any section, in each class. Judges also reserve the right to give awards at the deserving level. If work does not meet standards or quality, one or more awards may be omitted. Judges reserve the right to move entries to another category if they feel the entry is incorrectly listed. The judges may also add or augment a section within a category to enable them to properly evaluate the work correctly.
13. **Grievance Procedure.** An exhibitor wishing to protest or appeal any action, condition or circumstance occurring during the show which he/she considers detrimental to his interests, the interests of his fellow exhibitors or those of the Exposition, may protest, complain or appeal to Management at any time prior to the release hour for his exhibits, by plainly stating his appeal or protest in writing and attaching thereto a fee of \$100, such fee to be refunded upon settlement of the claim in his/her favor but forfeited if the protest is not sustained. Protests questioning the competency or fairness of judges will not be entertained or condoned. In all cases of complaint, protest or appeal, the decision of the executive committee will be binding and final.
14. **Division Sections and Entry Questions.** Study division and section listings. Select carefully. If you have any questions or need help filling out an entry form, please contact the Creative Arts office via email at creativearts@thebige.com or by telephone at (413) 205-5015.
15. **Reproduction.** Photos may be reproduced at the discretion of Fair Management. Photos will be properly credited.

SUBMITTING ENTRIES AND RETURNING ENTRIES

Mail-in-Entries (incoming and outgoing). Please read carefully to ensure proper handling of your entry. Shipped or mailed Creative Arts entries must arrive between September 7-10, 2010.

Shipped entries should be labeled in the following manner:

Name of exhibitor
Eastern States Exposition
Creative Arts Department
1305 Memorial Ave

West Springfield MA 01089

A prepaid shipping label must be included for return of your items. Be sure the return label includes the necessary bar code.

Entries will be reshipped in the same packaging they were originally shipped. A packing sheet listing each item must be enclosed in the package. A photo may also be included with the packing sheet to ensure proper identification for return shipping.

Entries will not be shipped to Post Office boxes. Street addresses must be provided.

Management reserves the right to not return photos that do not have the required shipping label and/or materials for return.

All entries will remain during The Big E. Show management reserves the right to not display all photos.

Mailing return will begin October 4, 2010.

Hand Delivered Entries. Hand delivered photos may be brought to Eastern States Exposition/New England Center on **Friday, September 10, 2010, between 9am-4pm, and Saturday, September 11, 2010, 10am-1pm.** We cannot receive any entry forms or fees on the delivery days.

Entry Limitations. Send or fax all entry forms with full payment for each entry to Creative Arts, Eastern States Exposition, 1305 Memorial Ave, W. Springfield MA 01089; fax (413) 205-5104. Only prepaid computerized forms will be processed with your item(s). Be sure you have completed all necessary information, as forms not completed may be returned to the sender. Entry guidelines not followed may result in non acceptance of your entry. Reminder – one photo per section with a maximum of three (3) photos to be entered.

Picking up entries. Entries will be released on Monday, October 4, 2010, from 9am-6pm. Entries to be returned by mail will begin Monday, October 4.

Placement. All entries may not receive a placement.

Display. All entries may not be displayed.

Rights. Eastern States Exposition reserves the reproduction rights to all photos to be used at anytime. Proper photo credit will be provided.

ENTRY SIZE AND MOUNTING GUIDELINES

Entry limitations. Only one print will be accepted in each class. If more than one entered item is received from the same exhibitor for any one class, all items entered from the exhibitor for that class will be disqualified by the judges. No more than three (3) entries will be allowed per exhibitor.

Entry mounting. All entered items must be securely matted and mounted on a black or white 2 or 4 ply mount board or foam core to the specified outer dimensions of no smaller than 8" x 10" or larger than 14" x 16" including matting. Double matting is not allowed. No hangers. No cardboard or scotch taped items will be allowed to compete. This rule is to protect your artwork. You have spent a considerable amount of time in capturing the image and making the competition print, taking pride in protecting it should be of the utmost importance to you. Any entered item not complying with these specifications will be disqualified and not displayed. Ask your processing lab to dry mount your entered item(s) to the specifications outlined. Please be advised that for hanging purposes we will be attaching Velcro to the back of all photos displayed. Exhibitor's name should be on back of photo.

Entry size limitation. Print size(s) shall be no smaller than 8" x 10", and no larger than 11" x 14". Any print that does not fit within this size limitation will be disqualified. Finished size must be no smaller than 8" x 10" or larger than 11" x 14".

Entry identification. Exhibitor's name should be printed on the back of the entry. Your name should not be anywhere on the front of the entry. You may include a title to your photo on the front of the exhibit.

Display exhibit. Please be advised that Velcro will be affixed to each photo for display purposes.