



**EASTERN  
STATES  
EXPOSITION**

## **EASTERN STATES EXPOSITION WEB ADVERTISING**

Thank you for your interest in advertising on thebigE.com. Please complete this form and return it via fax (413-787-0127) or mail to: Eastern States Exposition, 1305 Memorial Avenue, West Springfield, MA 01089, Attn: Sue Gallup.

Contact Name: \_\_\_\_\_

Property Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**Rotating ads** –rotating with other ads every four seconds.

Ads include one link.

**Option 1** – 3 months @ \$250/month

**Option 2** – 6 months @ \$175/month

**Option 3** – 12 months @ \$125/month

Ad dimensions: 160 pixels wide by 240 pixels high  
Jpeg image at 72 dpi is required

Please submit your digital file via email or on CD.

For graphic design services, email logo, copy, link and other necessary materials (\$50 design fee).

Email all materials to: [onlineads@TheBigE.com](mailto:onlineads@TheBigE.com) . Include your website link in body of email.

Pricing:

\_\_\_\_\_ 3 months x \$250/mo. Sub Total: \$ \_\_\_\_\_

\_\_\_\_\_ 6 months x \$175/mo. Sub Total: \$ \_\_\_\_\_

\_\_\_\_\_ 12 months x \$125/mo. Sub Total: \$ \_\_\_\_\_

\$50 Graphic design fee (if required): \$ \_\_\_\_\_

Total: \$ \_\_\_\_\_

Please check one:  Payment Enclosed  Send Invoice  Credit Card (call 413-205-5041)

# **www.TheBigE.com**