



**Domino Sugar Fabulous Cupcake Contest**  
**Sponsored by Eastern States Exposition and Domino Sugar**  
**Division 29**  
**Thursday, September 29, 2011**

Here is your chance to make your famous cupcake recipe and make money too.

**Best of Show will receive \$50 awarded by Domino Sugar**

**First place winner** will receive \$20 and an Eastern States Exposition ribbon.

**Second place winner** will receive \$17 and an Eastern States Exposition ribbon.

**Third place winner** will receive \$12 and an Eastern States Exposition ribbon.

**Fourth place winner** will receive \$10 and an Eastern States Exposition ribbon.

**Merit awards** will receive Domino Sugar coupons.

**Judging Criteria for frosting:** Consistency – 50%; Flavor – 50%

**Judging Criteria for cupcake:** Aroma & Flavor – 40%; Texture – 50%; Appearance – 10%

- Contestants of any age are welcome to participate with a limit of **one entry per person**.
- You may use any flavor or type of frosting
- You may use cream cheese, sour cream whipping cream, etc in your cupcake and frosting
- You are to submit four (4) cupcakes on a paper plate
- Include the cupcake recipe and the frosting recipe.
- Entries must be made with Domino Sugar (cupcake and frosting) – proof of purchase is required: a UPC from package or cash register receipt should be stapled to the back of your recipe.

All winners must sign a Domino Sugar recipe release form. All recipes become the property of Domino Sugar and Eastern States Exposition and may be edited, adapted, copyrighted, published and used for publicity, promotion and/or advertising at their discretion without compensation to the contestant.

**Entries are to be brought** to the New England Center between 8am and 10am on Thursday, September 30. Once judging commences no entries will be allowed. **Only one entry per participant**. There is a \$5/entry fee. Cupcakes are to remain on display until 8pm. Only the judges will be allowed to sample cupcakes.

Entrants may be disqualified at the discretion of judges and Eastern States Exposition Management.

**DOMINO SUGAR FABULOUS CUPCAKE CONTEST**  
**Entry Form**  
**Eastern States Exposition**  
**Thursday, September 29, 2011**

Mail entry form and \$5 entry fee to:

Domino Sugar Contest, Eastern States Exposition, 1305 Memorial Ave., West Springfield MA 01089.

You may fax your entry to (413) 205-5104 if paying with Visa or MasterCard. Make checks payable to Eastern States Exposition.

Entries are due August 1. Entries are limited.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone (    ) \_\_\_\_\_ email: \_\_\_\_\_

Circle one:      MasterCard      Visa  
Card number \_\_\_\_\_ Expiration date \_\_\_\_\_

Name as appears on card \_\_\_\_\_

\_\_\_\_ Youth      \_\_\_\_ Adult, Non Professional      \_\_\_\_ Adult, Professional

The exhibitor agrees to defend, indemnify and hold harmless the Fair from and against any liability, claim, loss or expense (including reasonable attorneys' fees) arising out of any injury or damage which is caused by, arises from or is any way connected with participation in this program or event, excepting only that caused by the sole active negligence of the Fair. Fair Management shall not be responsible for accidents or losses that may occur to any of the exhibitors or exhibits at the Fair. The exhibitor (or parent / guardian of a minor) is responsible for any injury or damage resulting from the exhibitor's participation in the program or event. This includes any injury to others or to the exhibitor or to the exhibitor's property.

I have read and agree to the attached rules and regulations.

Signature of exhibitor \_\_\_\_\_

Signature of parent/guardian of minor exhibitor \_\_\_\_\_

Names of local newspaper and TV station \_\_\_\_\_

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