



EASTERN  
STATES  
EXPOSITION

## EASTERN STATES EXPOSITION WEB ADVERTISING

Thank you for your interest in advertising on thebig.com. Please complete this form and return it via fax (413-787-0127) or mail to: Marketing Dept., Eastern States Exposition, 1305 Memorial Avenue, West Springfield, MA 01089

Contact Name: \_\_\_\_\_  
Property Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_ Website: \_\_\_\_\_

**Rotating ads** – on the home page or one selected page, rotating with other ads every three seconds.

Ads include one link. Locations are sold first come, first served.

**Option 1** – 3 months @ \$250/month

**Option 2** – 6 months @ \$175/month

**Option 3** – 12 months @ \$125/month

**A select number of stationary and premium banner ads are also available. Call the Marketing Department at 413-205-5041 for details.**

Ad dimensions: 160 pixels wide by 240 pixels high  
Jpeg image at 72 dpi is required

Please submit your digital file via email or on CD.

For graphic design services, email logo, copy, link and other necessary materials (\$50 design fee).

Email all materials to: [onlineads@thebig.com](mailto:onlineads@thebig.com). Include your website link in body of email.

Pricing:

_____ 3 months x \$250/mo.	Sub Total: \$ _____
_____ 6 months x \$175/mo.	Sub Total: \$ _____
_____ 12 months x \$125/mo.	Sub Total: \$ _____

\$50 Graphic design fee (if required): \$ \_\_\_\_\_

Total: \$ \_\_\_\_\_

Please check one:  Payment Enclosed  Send Invoice  Credit Card (call 413-205-5041)

**www.thebig.com**