

EXTEMPORANEOUS PUBLIC SPEAKING CAREER DEVELOPMENT EVENT

PURPOSE

The Big E FFA Extemporaneous Public Speaking Career Development Event is designed to develop the ability of all FFA members to express themselves on a given subject without having prepared or rehearsed its content in advance. This gives the FFA members an opportunity to formulate their remarks for presentation in a very limited amount of time. The event provides state FFA extemporaneous public speakers an opportunity to engage in competitions prior to the national competition.

EVENT RULES

1. Registration: An official certificate of the state FFA Extemporaneous Public Speaking CDE winner must be mailed to the FFA coordinator, Eastern States Exposition by August 1. Also submit a short biographical statement about the contestant including their occupational experience, schooling, names of parent, advisor and chapter. Send all material to FFA Coordinator, Eastern States Exposition, 1305 Memorial Avenue, West Springfield, MA, 01089.
2. The Big E FFA Extemporaneous Speaking Career Development Event will be limited to one participant from each state association.
3. The Big E FFA Extemporaneous Speaking Career Development Event will be open only to students who were regularly enrolled in agricultural education during the current calendar year, or who are still in high school but have completed all the agricultural education offered. When selected, participants must be active members of a chartered FFA chapter and the National FFA Organization. A member representing a state association may participate in The Big E FFA Extemporaneous Speaking Career Development Event only once. A student can participate in only one of the speaking events at The Big E in a given year.
4. Speakers will be in official FFA dress for this event.
5. Copies of the rules and score sheet will be available to the participants in advance of The Big E event through The Big E website – www.thebige.com
6. The superintendent of the Extemporaneous Public Speaking CDE will be in charge of this event.
7. Three competent and impartial persons will be selected to judge the event. At least one judge should have an agricultural background. Each state with a speaker shall provide a judge.

EVENT FORMAT

1. I. The selection of topics shall be held 30 minutes before the event. The participants will draw three specific topics, selected at random from the pool of 12, relating to the industry of agriculture. After selecting the topic they desire to speak on, all three topics will be returned for the next drawing.
2. Twelve topics shall be prepared by the event superintendent and will include three each from the following categories: a) agriscience and technology, b) agrimarketing and international agricultural relations, c) food and fiber systems, and d) urban agriculture.
3. Participants will be admitted to the preparation room at 15-minute intervals and given exactly 30 minutes for topic selection and preparation.
4. The officials in charge of the event on the following basis will screen reference material:
 - a. Shall be limited to five items.
 - b. Must be printed material such as books or magazines and/or a compilation of collected materials. To be counted as one item, a notebook or folder of collected materials may contain NO more than 100 single sided pages or 50 pages of double sided numbered consecutively (cannot be notes or speeches prepared by the participant or notes prepared by another person for the purpose of use for this event).
5. Each speech shall be the results of the participant's own effort using approved reference material, which the participant may bring to the preparation room. No other assistance may be provided. Participants must use the uniform note cards provided. Any notes for speaking must be made during the 30-minute preparation period.
6. A list of all possible topics will be given to and reviewed by the judges, before the beginning of the event.

7. Each speech shall be not less than four and no more than six minutes in length, with five minutes additional time allowed for related questions which shall be asked by the judges. The program chairman of the event shall introduce the participant by name and state, and the participant may introduce his or her speech by title only. Participants are to be penalized one point per second on each judge's score sheet for being over six minutes or under four minutes. Time commences when the speaker begins talking. Speakers may use a watch to keep a record of their time. Event officials or observers will give no time warnings.
8. Event officials will randomly draw speaking order. The program chairman shall introduce each participant by name and in order of the drawing. A participant will be permitted to use notes while speaking, but deduction in scoring may be made for this practice if it detracts from the effectiveness of the presentation. Applause shall be withheld until all participants have spoken.
9. The regional contest will be conducted in one round. If there are numerous contestants, there will be a run-off.
10. Two timekeepers shall be designated who will record the time for each participant in delivering his or her speech, noting under-time or overtime, if any, for which deductions should be made. Timekeepers should be sitting together.
11. At the time of the event, the judges will be seated in different sections of the room. They will score each participant upon the delivery of the production using the score sheet provided.
12. Each judge shall formulate and ask questions. Questions shall pertain directly to the speaker's subject. Questions containing two or more parts should be avoided. Judges will score each participant on the ability to answer all questions asked by all judges. The full five minutes should be used.
13. When all participants have finished speaking, each judge will total the score on each participant. The timekeepers' record will be used in computing the final score for each participant.

The judges' score sheets will then be submitted to event officials to determine final ratings of participants.

SCORING

Participants shall be ranked in numerical order based on the final score to be determined by each judge without consultation. The judges' ranking of each participant then shall be added, and the winner will be that participant whose total ranking is the lowest. Other placings will be determined in the same manner (low rank method of selection).

EXPLANATION OF SCORE SHEET POINTS

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|---|-------------------|
| <ol style="list-style-type: none"> 1. Content related to topic includes: Appropriateness of the total speech content to the topic selected. Extent to which the speaker addressed the topic selected. Suitability of the material used. Accuracy of the statements included. | 300 points |
| <ol style="list-style-type: none"> 2. Organization of material includes: Organization of the content Unity of thought Logical development Language used Sentence structure Accomplishment of purpose-conclusion | 100 points |
| <ol style="list-style-type: none"> 3. Power of expression includes: Fluency Emphasis Directness Sincerity Communicative ability Conveyance of thought and meaning | 100 points |

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|--|--------------------------|
| <p>4. Voice includes:</p> <ul style="list-style-type: none"> Quality Pitch Articulation Pronunciation Force | <p>100 points</p> |
| <p>5. Stage presence includes:</p> <ul style="list-style-type: none"> Personal appearance Poise and Body Posture Attitude Confidence Personality Ease before audience | <p>100 points</p> |
| <p>6. General effect includes:</p> <ul style="list-style-type: none"> Extent to which the speech was interesting, understandable, convincing, pleasing and held attention Evidence of purpose | <p>100 points</p> |
| <p>7. Response to questions includes:</p> | <p>200 points</p> |
| <p>8. Ability to answer the questions on the speech, which are asked by the judges, indicating originality, familiarity with subject and ability to think quickly.</p> | |

TOTAL POINTS

1000 POINTS

TIEBREAKERS

Ties will be broken based on the greatest number of low ranks. The participant's low ranks will be counted and the participant with the greatest number of low ranks will be declared the winner. If a tie still exists, then the event superintendent will rank the participant's response to questions. The participant with the greatest number of low ranks from the response to questions will be declared the winner. If a tie still exists then the participant's raw scores will be totaled. The participant with the greatest total of raw points will be declared the winner.

AWARDS

Awards will be presented at the Awards Banquet. Awards are presented to individuals based upon their rankings. Awards are sponsored by **The Big E**. No results of the finalists will be given out until the Awards Banquet on Saturday.

EXTEMPORANEOUS SPEAKING SCORECARD

| Speakers Number | Max. Points | One | Two | Three | Four | Five | Six | Seven | Eight |
|--|-------------|-----|-----|-------|------|------|-----|-------|-------|
| Content Related to Topic 1. Appropriateness of the total speech content to the topic selected 2. Extent to which the speaker addressed the topic 3. Suitability of the material used 4. Accuracy of the statements 5. Relationship of the content to agriculture | 300 | | | | | | | | |
| Organization of Materials 1. Organization of content 2. Unity of thought 3. Logical development 4. Language used 5. Sentence structure 6. Accomplishment of purpose-conclusions 7. Materials related to topic | 100 | | | | | | | | |
| Power of Expression 1. Communicative ability including, Fluency, emphasis, directness, sincerity 2. Conveyance of thought and meaning | 100 | | | | | | | | |
| Voice 1. Quality, pitch 2. Articulation 3. Pronunciation 4. Force | 100 | | | | | | | | |
| Stage Presence 1. Personal appearance 2. Poise and body posture 3. Attitude, confidence and personality 4. Ease before an audience | 100 | | | | | | | | |
| General Effect 1. Extent to which the speech was interesting, understandable, convincing, pleasing and held attention 2. Evidence of purpose | 100 | | | | | | | | |
| Response to Questions* 1. Ability to answer the questions on the speech, which are asked by the judges, indicating originality, familiarity with subject and ability to think quickly. | 200 | | | | | | | | |
| Gross Total Points | | | | | | | | | 1000 |
| Less Time Deduction:** | | | | | | | | | |
| Net Total Points: | | | | | | | | | |
| Contestants Ranking | | | | | | | | | |

*Judges should meet before the event to prepare and clarify the types of questions to be asked.

** Minus one point per second over 6 minutes and minus 1 point per second under 4 minutes, determined by the timekeepers