



**Christmas Tree and Wreath Contest
brought to you by**

**NEW ENGLAND CHRISTMAS TREE ALLIANCE
In conjunction with The Big E**

We invite you to participate in the 2009 Big E.

September 18 – October 4, 2009

For exhibition information please call (413)205-5011

All Trees and Wreaths will be judged the day before The Big E opens to the public. Please deliver all entries to the Mallery Complex Rotunda on Thursday, September 17, 2009 between 8am and Noon.

For a full listing of rules and regulations please check our website www.thebige.com or call (413)205-5011 to request a catalog; or call the show superintendent, John Coward at (413)537-1411.

VOLUNTEERS ARE NEEDED

Help support the New England Christmas Tree industry by becoming part of the 136 special people needed to man our booth during The Big E. We also need help on Thursday, September 17 set-up day, and Monday, October 5, take-down day. We need display trees for show, pruning, boughs for wreath making and any demonstration talents you can provide.

Please return the attached volunteer sheet to:

Abby Tonry
324 Exeter Rd
Hampton Falls, NH 03844
(603) 772-6213 or Eve. (603) 772-2724
e-mail abbytonry@hotmail.com

If you have any questions or need help in transporting your tree or wreath, contact your state committee representative below.

Connecticut:

- William & Kathy Kogut
H(203) 630-6531 or W(203) 237-9400

Email: wkogut@cox.net

Maine:

- Bill Karas (207) 832-7576
- Jim Corliss
Email: pipermountainct@aol.com

Massachusetts

- Bill & Julie Gauld (978) 365-5818
Email: bandjevergreen@aol.com
- John Coward (413) 537-1411
Email: jcow65@msn.com
- Cynthia Cranston (413)628-3911
Email: ccranston@verizon.net

New Hampshire/Vermont:

- Marshall Patmos H(603) 352-8730 or
W(603) 352-4550
- Bill Nichols (603) 353-4832
Email: redrockfarm@hughes.net

Rhode Island:

- Dave Henry (401) 822-0131
Email: dchco@cs.com

Reasons to participate by exhibiting or volunteering at The Big E Christmas Tree Exhibit include:

- Visibility by over 1.2 million people from all across New England and the world
- Opportunity to show the benefit of REAL trees over our chief competition, the PETROL tree
- Marketing outreach to thousands of potential customers
- Earn valuable prize money for trees and wreaths exhibited. Ribbons are awarded to top six places as well as Grand Champion, Reserve Grand Champion, and the six State Champions! Winning gives you bragging rights, as well as ribbons that make great display items for your selling sheds. All exhibitors not receiving a winning ribbon will receive \$10 per tree and \$5 per wreath, courtesy of NECTA.
- Press releases sent to your local paper on all winning entries if you supply the press information.
- Pre-registration is not necessary
- Membership in state associations is not required
- Volunteering to staff a display shift during The Big E is a great opportunity to interact with potential customers in a relaxed atmosphere. Admission and Parking are provided as an honorarium for providing this valuable service.
- Displays of equipment, educational exhibits, or demonstrations are welcome. Take this opportunity to promote your wreath making facilities or other areas of tree operation.
- No time to volunteer? Please support our efforts by providing trees for shearing demonstrations or other activities requested; uncommon varieties are especially useful.

Volunteers are the backbone that makes this 17 day-fair a success. We will run two six-hour shifts with two to four people per shift. Manning the display means watering and tending of the trees and wreaths on display as well as handing out brochures and answering questions from the visitors. For the work during the fair, you will receive an admission ticket, free parking and a meal ticket for the 4-H Moses Dining Hall. Easy and rewarding work you often don't have time for during the selling season. We would also appreciate anyone singing up for the setup day. This full day of work goes much faster and easier with a high number of volunteers; lunch is provided. Also, help is needed to take down the exhibit on Monday, the 5th of October. This job takes one to three hours, depending on the number of volunteers.

THE BIG E VOLUNTEER SHEET



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Hampton Falls, NH 03844
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September 18 – October 4, 2009

I would like to work at the Eastern States Exposition Exhibit on:

1st Choice – September _____, 2009
October _____, 2009

2nd Choice – September _____, 2009
October _____, 2009

_____ 9:00 am to 3:00 pm
_____ 3:00 pm to 8:00 pm

_____ 9:00 am to 3:00 pm
_____ 3:00 pm to 8:00 pm

_____ Display Set-Up (Thursday, Sept.17) _____ Break-Down (Monday, Oct.5)

_____ Number of working adults

NAME(S): _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: (____) _____ EMAIL: _____

***If you cannot meet your scheduled obligation, please contact another tree grower to replace you. I really appreciate receiving your emails, which save me phone calls. Thanks. Abby**

Remarks:

